

Maison Delpeyrat and Fermiers du Sud-Ouest got awarded 7 medals the 2024 Agricultural General Competition

Haut-Mauco, the 13th of March 2024. Each year during the International Agricultural Fair, the Agricultural General Competition promotes and rewards the best French agricultural and agri-food productions. This year, the Maisadour Cooperative Group with its Maison Delpeyrat and Fermiers du Sud-Ouest subsidiaries was awarded seven medals, including three gold ones, marker of the Cooperative's commitment to the production of quality products and the preservation of excellence.

Maison Delpeyrat, signature brand of the Maisadour's Gourmet Business Line was awarded 5 medals.



Dry duck magret from the South-West of France
Maison Delpeyrat



Whole duck foie gras from the South-West of France
Lobe 180g, 100% committed
Maison Delpeyrat



Whole duck foie gras from the South-West of France
Lobe 220g mid-range
Maison Delpeyrat



Whole duck foie gras from the South-West of France Red Label
Jar 180g
Atelier du Foie gras



Whole duck foie gras from the South-West of France Red Label
Jar 180g
Terres Paysannes

These medals reward the commitment of Maison Delpeyrat to develop high quality and healthy products. The company invests heavily the research and development to remove controversial ingredients, reduce and simplify the lists of ingredients, and develop products with high nutritional value that meet the expectations of the consumers on noble products.

Concerning **Fermiers du Sud-Ouest**, Maïsadour's Poultry Business Line, got awarded two gold medals during the Agricultural General Competition that reward the quality of the Red Label Agriculteurs Landais chicken thighs and the farm guinea fowl from the Gers.



Fermiers du Sud-Ouest, major player of the Red Label Poultry from the South-West of France, shows again its commitment to preserve the know-how of the territories through these two products from free range poultry in the Landes and in the Gers.

The Maïsadour Group is proud to see the work of all the players in its sectors that contribute, through their know-how, to offer to the consumers the best of French gastronomy.

ABOUT THE MAÏSADOUR COOPERATIVE GROUP

Since 1936 Maïsadour has been a committed Cooperative from the South-West of France, with a CSR Committed label, placing Man and the Living at the center of its concerns, for a sustainable agriculture, food and society. Maïsadour develops chains of excellence that meet the expectations of consumers to promote, in France and in 50 countries, the productions of its farmers. "At Maïsadour, we are working together for the success of our members and are developing the future of our territories." The Group, structure around the Agricultural Activities, Seed and Food Bushiness Lines, markets gourmet product under the brands Maison Delpyrat and Comtesse du Barry and Red Label poultry under the brands St SEVER and Marie Hot. www.maisadour.com

Key information

Governance: Daniel Peyraube, President / Christophe Bonno Executive Director

Turnover for fiscal year 2022-2023: €1.415 billion/ 5,000 farmers and 4,300 employees

PRESS CONTACT

CORIO LINK AGENCY

Océane Vilminot - T. 07 84 90 83 16 -

oceane.vilminot@coriolink.com

Amélie Lebreton - T. 06 70 60 25 30 -

amelie.lebreton@coriolink.com

MAÏSADOUR

Auréli Zimmermann - T. 06 08 92 92 52 -

a.zimmermann@maisadour.com

Nina Bernadet - T. 07 89 39 60 46 -

n.bernadet@maisadour.com